



**PUBLISHER RELATIONSHIP**

The author and publisher have a partnership benefiting both parties when managed properly. You can make this relationship strong and be a favorite author for your house with simple business skills. This makes your house more willing to invest in your career.

1. How reliable are you? Do you meet deadlines? Respond to emails?

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2. Do you know how your brand/platform works with your (target) publisher(s)?

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3. Do you present yourself professionally at all events and meetings- virtual and physical?

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4. How well do you receive and respect your publisher’s experience? Do you appreciate their knowledge of editing, cover design, market, and distribution?

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5. How have or will you maintain and strengthen this joint venture partnership over time?

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6. What other questions do you have about publisher relationships?

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If you want more information on publisher relationships, check out the audios and classes at [www.writersbusinessschool.com](http://www.writersbusinessschool.com).