



**READER STEWARDSHIP**

Reader stewardship is the process you use to continually connect with and engage your current and new readers. This is important because these are your fans and proper stewardship will not only have them ready to buy, but also tell others about your books.

1. What are some things you appreciate hearing or receiving from your favorite authors?

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2. How many reader emails do you have? Does your spreadsheet include their name, where you met them, and any other useful information?

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3. What have you done to connect with your readers between launches and how energized were you after?

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4. What are at least three things you’d like to do with or for your readers?

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5. How outgoing are you on a scale from 1 (not at all) to 7 (life of the party)?

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6. What other questions do you have about the reader stewardship process?

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If you want more information on reader stewardship, check out the audios and classes at [www.writersbusinessschool.com](http://www.writersbusinessschool.com).